

Seminar: Materiality and Popular Culture

1. Quiz from Anywhere Poll (Materiality) to be completed in the seminar

<https://youtu.be/xSE-3KGwHcM> Material culture rock and roll (TED talk) 18 mins

Questions:

1. The clip highlights material culture in relation to stories. What cultural artefacts are important to you and why? What stories do you have about those artefacts?

2. The clip highlights the social context of material artefacts as being important. What is meant by this? Does this relate to the cultural artefacts you mentioned above?

<https://youtu.be/KaEeu6ozZuI> Postgraduate seminar on materiality (9.07 mins)

Questions:

1. The presenter notes that each material carries its own message and that material culture is reinforced through everyday language. In relation to the cultural artefact you mentioned above, how does the way you talk about the cultural artefact (i.e. the language you use) reinforce the story, myth and various associations of the artefact?

2. The presenter also mentions that time is important in relation to materiality. Does time play a role in relation, either in relation to the cultural artefacts mentioned in the TED talk, or to the one(s) that you have mentioned? If so, how?

