

MECS3016: Week 11 Goffman and social media

Extract from Richey, M, Ravishankar, M.N. and Coupland, C. (2016) Exploring situationally inappropriate social media posts. An impression management perspective. *Information Technology and People*. Vol. 29(3), pp. 597-617.

Richey et al. (2016:599) 'The use of bad language, emotional outbursts and the posting of offensive material are among the mistakes made by these parties to organisational social media accounts.

Questions

1. Why do you think it is that people feel they can use bad language, emotional outbursts and offensive material in social media?

Richey et al. (2016: 599) 'It is in the interests of the organisation to conceal inappropriate behaviour and material from those observing them.'

Questions

1. Bearing in mind that some people use inappropriate behaviour, why do others conceal such behaviour?

Richey et al. (2016:599) suggest that the private and public interactions are not separated in social media.

Questions

1. How are the private and public blurred in relation to social media? What are the implications of this?

Richey et al. (2016: 600) mention social capital. Look up the term social capital (remember we looked at Bourdieu in the second year).

1. What is the definition of social capital?
2. How does this relate to social media?
3. What is your social capital?