

Week 9 Fan cultures and digital cultures

Extract from Hodkinson, P. (2017) *Media, Culture and Society*. London, Sage, pp.90-1

Questions:

1. What are you a fan of?
2. What role does social media play in relation to your fandom?
3. How would you describe your fandom in relation to the categories from Abercrombie and Longhurst, 1998?

Extract from: Fuchs, C. (2017) *Social Media. A Critical Introduction*. London, Sage, pp. 72-73

Questions:

1. What are the criticisms of Jenkins' ideas highlighted in the extract?
2. In what ways have contemporary digital environments, including social media, led to transformations in the power and influence of media users and fans? Give reasons.
3. How could you use these ideas for assignment 2?