

Week 12 Globalisation and Popular Culture

Watch the video 1 <https://youtu.be/j2DCLQCNT50> (7.48 mins)

Questions

1. How is fashion part of global popular culture according to this video?
2. What trends are promoted by celebrities as highlighted in the video?
3. What is the role of anime in relation to fashion?

Video on Korea and ESports <https://youtu.be/hW73RPK4f3o> (6.49 mins)

1. What reasons are given in the video for the success of ESports competitors in South Korea?

Anime? How does anime influence Hollywood? https://youtu.be/46Kymo1_ac0 (13.10 mins)

1. How does anime influence Hollywood? Do you agree with the ideas highlighted in this video?

Watch the Korean Wave <https://youtu.be/loOMyhEvQ9Q> (15.09 mins) and <https://youtu.be/GxMHD7hcO9U> (2.22 mins)

1. What is the Korean Wave?
2. Is Korean culture losing its competitiveness or not? Why might the government want to support culture and arts?

General Question: What might be the implications of the above in relation to Globalisation and popular culture?